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Build Your Trade with
KELLER'S GENUINE

Grown from the Finest Teneriffe
Imported Seed Stocks



From the Original Winter Gardens
of the

CRYSTAL CITY, TEXAS

HERE'S A PROFIT ITEM TO BUILD GOOD WILL FOR YOU!



IT WILL PAY YOU TO STOCK KELLER'S GENUINE BERMUDA ONION PLANTS

There is real profit in selling Keller's onion plants and real satisfaction in knowing your customers will come back again and again.

When you order from Keller you know you are getting plants that come from genuine Teneriffe grown Bermuda onion seeds. We have continued to purchase the imported seeds regardless of cost because we have found these strains will make fine bulbs wherever onions are grown in the United States. We have not found this to be true of many other strains of imported wax onion seeds from other countries; in many cases such plants and mature onions have failed to produce bulbs, causing a total loss to the customers and a lost customer to the seed store. Plan now to place standing orders for Keller Crystal White Wax, Yellow Bermudas, and other varieties, so you will have a stock of these dependable plants on hand when needed. Know you are selling plants grown from seeds of proper origin to produce good mature bulbs.

THE KELLER PLANT FARM

The first irrigated Keller Plant Farm was opened in the now famous "Winter Garden District" near Crystal City, Texas, in 1912. Even then the fertile South Texas soil was yielding large quantities of mature Bermuda onions. The Keller Farm was one of the first to develop its lands and equipment for growing Bermuda onion plants. The land on this farm is particularly suited to production of the very best quality of

Bermuda onion plants. This has enabled us to be one of the very few growers who, through the years have continued the production of genuine Bermuda onion plants, grown only from the finest Teneriffe imported seed stocks.

The Keller Plant Farms owns and operates all of the land, irrigation plants and equipment necessary to successfully produce onion plants in large quantities.

KELLER'S SWEET SPANISH ONION PLANTS ARE IN GREAT DEMAND

Several years ago we added the Yellow Sweet Spanish or Valencia and the White Sweet Spanish varieties to our plant growing operations. These are meeting with splendid demand over most of the country. They make good yields and keep well. They are mild in flavor but do not mature quite as early as the Crystal White Wax and Yellow Bermudas. We use only the best American grown seed stocks for our plantings. If you have not tried these popular Valencia onions in your section, it will pay you to order a few crates.

GENUINE BERMUDA
ONION PLANTS
FROM THE FINEST
TENERIFFE IMPORTED
SEED STOCK IN THE
HEART OF THE
"WINTER GARDEN
DISTRICT"

KELLER PLANT FARM CRYSTAL CITY, TEXAS

SWEET SPANISH ONIONS
FROM THE BEST
AMERICAN GROWN
SEED STOCK
A COMPLETELY EQUIPPED
AND IRRIGATED
PLANT FARM

★ HOW KELLER ONION PLANTS ARE PACKED . . .

Our plants are packed in sturdy well ventilated flat crates as shown in photographs. They are packed 60 bunches to a crate with approximately one hundred plants to the bunch.

Promptly upon receipt of your plants you should open all crates and store in a cool, dry, well ventilated place. Improper ventilation in express cars sometimes causes heating. Dry or wilted tops, however, do not harm the growing qualities of the plants.

Onion plants may be transplanted quite early in the season. While best results are obtained from plants not set back by a real hard freeze, these hardy plants will withstand heavy frosts and pretty hard freezes. When transplanting, plants should be spaced four or five inches apart and in rows wide enough to permit good cultivation.

★ YOU'LL LIKE KELLER'S SHIPPING SERVICE

Under normal conditions all orders received during the morning are filled and shipped out on the night express. Should ground be too wet or weather be otherwise unfavorable plants cannot be pulled.

Our acreage and shipping capacity enables us to care for all express business and all truck loads daily at the peak of the season.

We receive mail twice daily and can be reached by phone or telegram when your needs are urgent.

★ ORDER THESE FOUR FAST-SELLING VARIETIES

CRYSTAL WAX—White Bermuda type, early maturing, round flat bulb, very sweet, pure white in color.

YELLOW BERMUDA — Light straw color, sweet, early maturing, better keeper than White Wax.

YELLOW SWEET SPANISH OR VALENCIA —Later maturing than Bermuda types, globe shape, light yellow color—excellent for storage. A vigorous grower that overcomes thrip damage—produces tremendous tonnage.

WHITE SWEET SPANISH OR WHITE VALENCIA—A new strain that grows fine large bulbs, stores over a long period, and yields along with the regular Yellow Sweet Spanish—white flesh and mild flavor.